

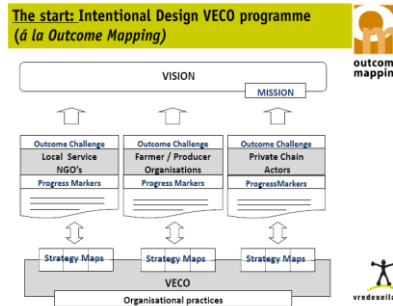
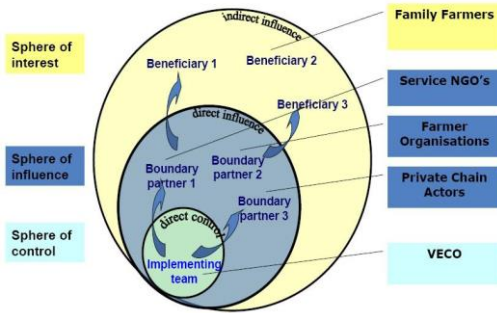
Use of OM for value chain development

Planning, Learning & Accountability System

Vredeseilanden / VECCO

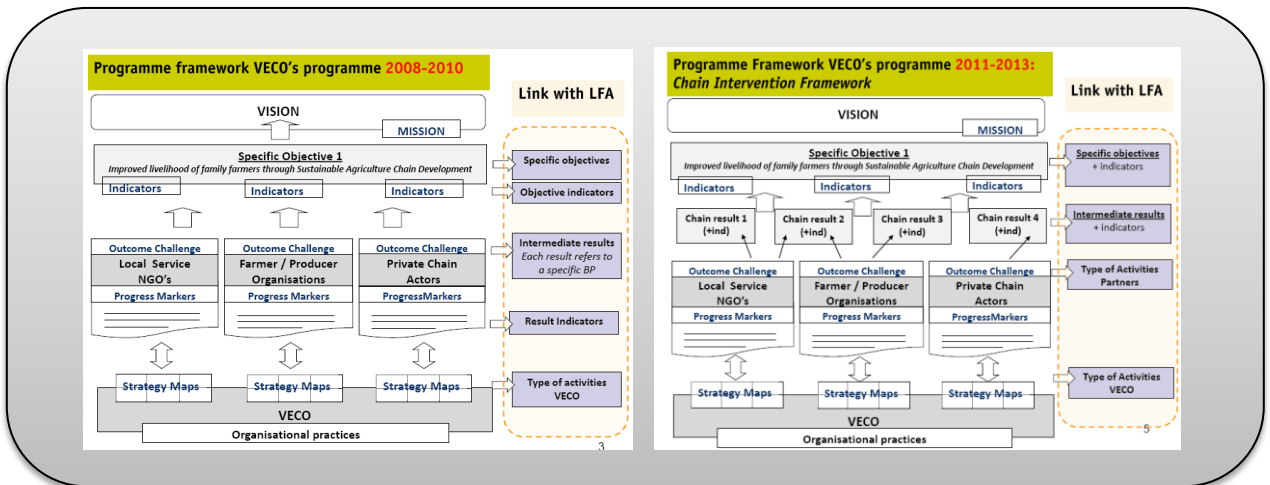


Intentional Design



- ### Adaptations to OM
- Use **expect, like and love to see** to develop PMs, but not for the ongoing monitoring
 - From standard PMs to tailor made PMs or each BP (per value chain)
 - 4 standard **progress markers** for all commercial farmer organisations to keep track of the capacity development as business organisations
 - 9 categories of **strategy maps** for supporting value chain programmes
 - Use of an OC and PM to describe the **organisational practices**

Two approaches to combine OM & the logframe



Ongoing monitoring & learning

Planning, Learning & Accountability (PLA) system

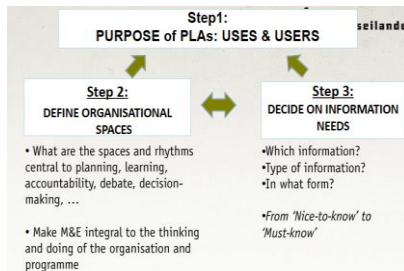
Systematic data collection, sense-making and documentation process

that supports

VECCO's **planning** & management process facilitates organisational and institutional **learning** & fulfills VECCO's **accountability** requirements.

7 steps to develop the PLA system

1. Purpose and scope	Identify, clarify and share the main purpose and scope of the PLAs
2. Organisational spaces and rhythms	Identify the key moments/events and their frequency for planning, learning & accountability
3. Information needs	Define and prioritise the monitoring and learning questions and specific information needs
4. Plan for data collection and synthesis	Plan how the data will be collected, stored and synthesized
5. Plan for sense-making	Plan for critical reflection, analysis and conceptualization
6. Plan for documentation and communication	Plan how monitoring results will be documented and communicated
7. Plan for creating organisational conditions	Plan how the necessary organisational conditions and capacities will be established in support of the PLAs



- ### Step 5: Sense-making
- Sense-making process:
- Monitoring does not end with data generation
 - Plan how data is used and analysed > *make it usable for action*
 - Focus on social interaction: *sharing, debate, learning, decision-making*
 - Should be well-planned & requires facilitation !!
- >> **bi-annual multi-stakeholder meetings, home weeks, ...**